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SCAN THE CODE FOR THE **ARCHIEVE COLLECTION OF NISHTHA**

CHIEF EDITOR: **NITESH CHAHARIA**

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ANIK BOSE, KAUSHIK ROY

FROM THE DESK OF VCMD

Dear Maxian,

I would like to begin by my thoughts on the World Environment Day.

Almost all corporates and manufacturing companies worldwide have recognised the importance and need of protecting the environment.

The common refrain is to: Learn-Practice and Protect.

Max has always been contributing to the to effort by various activities afforestation, less use of plastics and paper as well as an eye of our water footprint. We definitely go beyond and do our little extra too.

My thoughts today are on what can we do to as individuals. Can we think of implementing small meaningful and doable systems in our homes house and ensure that collectively as the Max Family we would have added to a reduction in the carbon footprint of the Nation.

We all know that carbon footprint is when we measure the environmental impact of an organisation, event, product or a person. We can easily implement this by the use of the simple principal of the 4 R's. These are "Reduce, Reuse, Recycle and Refuse". These are all self explanatory terms and can be practiced easily. It is just a matter of personal discipline.

As I write, the battle with Covid rages on. The alarming rise in numbers are receding but the battle is not won till we raise the victory flag. Along with the practice of the safety protocol the added protection and the second only way to eliminate the pandemic is by vaccination. I am sure you all have taken steps to ensure vaccination of the eligible family members. This is critical and must be done as soon as possible. There cannot be a debate as to which one is better.

In the battle with Covid we all realise its bitter truth and impact when we lose someone who was close to us. Many of us have suffered the sorrow of the loss of a family member, a friend or someone we are attached to. We all pray for the peace of

departed souls and for strength to the Family to bear the tragedy. In this hour of arief we must come together and support the bereaved in whichever way we can to assist and help.

We also hope that the situation returns to normal as soon as possible. Till then Be Safe. Be Healthy and be a true Marxian

Regards, VCMD











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JUNE 2021

EDITOR'S SPEAK

Dear Maxians,

As we all know this month, every year we solemnize the World Environment Day on 5th June. At our plant, it is celebrated involving all employees and conducting many events. Each year, The World Environment day has a new theme and is hosted by a nation.

As this month's Nishtha theme is also based on this Environment Day, let us understand few facts and elaborate on the theme for this year.

Theme of World Environment Day 2021 is: ECOSYSTEM RESTORATION. This year Pakistan will be the global host of the World Environment Day. The event will see the launch of the UN Decade on Ecosystem Restoration.

SO WHAT IS ECOSYSTEM RESTORATION?

The ecosystems across the world support life on our planet and time is precious now. With the coronavirus pandemic going on for over a year, everything has taken a backseat and generation of plastic waste has increased.

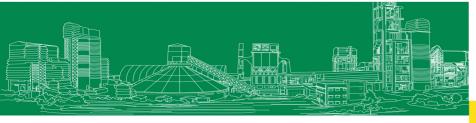
We often talk about ecosystems and restoration but do we really know what it implies and entails and what one can do for it locally?

Some of these points on ecosystem restoration might help us understand better.

- Ecosystem restoration implies assisting in the recovery of ecosystems that have been degraded or destroyed.
- It also includes conservation of the ecosystems that are fragile or still intact.
- The ecosystem can be restored in many ways. Planting trees is one of the easiest and best ways of caring for the environment.
- Peopole also need to eliminate pressures on the environment.
- Urban and rural landscapes have different ways to adapt and restore ecosystems.

So now from this we understand that it is somewhat easy and with a little time from our daily life we can contribute to the environment and make it better. The earlier we start doing this the better our future is going to be. Because as we all know it, there might be NO PLANet B if we the environment is lost.







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MAX PANORAMA









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MAX CREATIVE CORNER

REMEMBERING SRI SRI MADHAVDEV

Madhavdev was born in May 1489 at Baligrama in Lakhimpur District of Assam to Govindagiri Bhuyan and Manorama. Due to warfare between the Bara Bhuyans and the Kacharis his father became homeless and Harasinga Bora, an officer of the Chutia kingdom, gave him shelter at Letekupukhuri where Madhavdev was born. Harisinga Bora arranged for Madhavdev's early education at Narayanpur.

A famine induced the family to move again, and the family was given shelter by a boatman named Ghagari Maji at Habung, a place near Dhakuakhana in Lakhimpur district. Here Madhabdev's sister Urvasi was born. After about 10 years at Habung, the family rowed down the Brahmaputra river to Rauta-Tembuwani, where Urvasi was married off to Gayapani, a Bhuyan. Soon after, Madhabdev accompanied his father back to Banduka, where he continued his education under a teacher named Rajendra Adhyapak. Here, Madhabdev became well versed in the Tantras, Tarka-shastra, Purana and other literature associated with Saktism.

Madhavdev had grown into a staunch sakta in his learning and practice, and on receiving news of his mother's illness while in Banduka, he resolved to sacrifice two goats to propitiate the goddess. In the meantime his brotherin-law Gayapani had converted to Ekasarana and refused to procure the goats for the sacrifice. A debate ensued and Gayapani, now named Ramadasa, took Madhabdev to meet Sankardev to discuss the conflicts. The debate continued for four and a half hour, when Sankardev uttered a sloka from the Bhagavata Purana. Madhabdev was convinced and he accepted Sankardev as his guru. At the age of thirty-two, he joined his scholarship, literary and musical genius to the cause of Ekasarana dharma. Sankardev accepted him as his prana bandhava (friend of the soul), and anointed him later as his successor. Madhabdev's conversion occurred in the year 1532.

After his conversion, Madhabdev broke his betrothal and resolved never to marry.

The Saint passed in 1596 at Madhupur Satra, Koch Bihar.

As an author and saint-poet, Madhavdev's contribution to his Guru's religion is immense. He is the author of the holy Naam Ghosa, (the book of the Lord's Name), which is as great a work as Sankardev's Kirtan ghosa. This work is also known as the Hazari ghosa (the book of thousand couplets). The English version of this book subtitled as The Divine Verses translated by Soroj Kumar Dutta in 1997 in lucid verse. His another significant work is the Bhakti Ratnavali. He is also the author of many Borgeets (noble numbers) (191 of them) besides nine Jhumuras (one-act plays). His first literary work is Janma Rahasya, based on the creation and destruction of the world. Among his other outstanding contributions are Naam Maalikaa and the Assamese rendering of the Adi Kanda of Valmiki's Ramayana. His Guru Bhattima the long poem of praise to his Guru, Srimanta Sankardev is also very popular. He also composed a third chapter on having lost the two chapters composed by Sankardev, of the Kirtan-Ghosha titled 'Dhyana Varnana'



By: Kaushik - content taken from Wikipedia





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MAX CREATIVE CORNER



BY SHANAYA AGRAWAL - DAUGHTER OF MANISHA AGRAWAL



BY RISHIK BANERJEE - SON OF RITUPARNA BANERJEE



BY SHANAYA AGRAWAL - DAUGHTER OF MANISHA AGRAWAL





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MAX CREATIVE CORNER

LIVING: A CONTINUOUS PROCESS...

No matter what happens, or how bad it seems today life does go on, and it will be better tomorrow – Maya Angelou.

The covid has brought the dark cloud to everyone's life. No one left behind, who is not suffering from this dark phase. Either you are being positive of the virus or not doesn't matter because it swallowed everyone's 'way of life. From school to companies, doctors to housewives, engineers to laboures, leaders to common men everyone has a taste of this situation. Though the covid created a havoc in everyone's life but they have to go out to earn the food to feed the family. Those who are field workers cannot sit at home or wait for the storm to pass. Covid has also brought depression into many lives and put a long pause in our lives.' But as Maya Angelou, a renowned American poet said: '.... life does go on'. We can not stop living our life just because it's giving us the lemon. We need to squeeze it, make a lemon juice and drink it. The prolongation of any hazardous obstacles cannot cease the homo sapiens to live the life. Many will approach it in a negative way but seeking for positivity in this hurdle locus is the new challenge. Life cannot stop for any distraction. You need to be focused to your goal. It can break your leg but not your will power. The earth is still moving so do we.

Due to coyid no doubt people are getting debilitated. But behind those dark clouds we need to see the bright sun, if we see the bright side of the situation then we will able to see the tranquility of life and understand the value of the human race. Covid has enlighten us with the positive sides of life. The wider side of monotonous life is getting a break from where people can see the colour of nature, family bonds are also growing, companies are challenging the employees for more productivity with minimal resource. Humanity is blooming in such bone-dry pandemic. If we look around at our surroundings then we will see the numbers of heroes who are providing helping hands to each other and enhance the beauty of humanity. For me each one of us is our hero. Covid has given us many good habits along with unforeseen innovations.

Entire Lifestyle Changes to Practice Better Hygiene now a days. Being hygienic is no longer just a good habit, but the very skill you need for survival. Wearing mask is the new fashion now a days which can help the humankind from many unknown diseases. This situation also welcomes ideas, new innovations, hacks, tips, & tricks to beat the disconnection due to covid. Companies, institutes are coming up with new ideas to connect each other. Finding creative ideas can lead us to the new progress.

Life consists of two sides, light and dark, joy and sorrow. Without a balance, one cannot fully experience a full and well-rounded life. Likewise, covid also shows us the two different sides. But this tough situation taught us a lesson that human should not take the life and things that we are provided with for granted. Nothing is permanent, things can get away but your will power cannot, you have to take the good with the bad, smile when you are sad, love what you have got and remember what you had. Always forgive, learn from your mistakes but never regret, people change, things go wrong just remember, life goes on.

By: Shakeel Mohammad (Ghy)







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EMPLOYEE BIRTHDAY LIST

PLANT

| 1. LAL BACHAN CHAUHAN | 01 Jun |
|------------------------------|--------|
| 2. PANU KUMAR NATH | 01 Jun |
| 3. SANU BAIDYA | 02 Jun |
| 4. BUBUL NATH | 04 Jun |
| 5. RAHUL KUMAR | 04 Jun |
| 6. RAJESH RAI | 06 Jun |
| 7. ALTAF HUSSAIN MAZUMDER | 07 Jun |
| 8. KOMRIS BAREH | 07 Jun |
| 9. RAM KISHOR | 07 Jun |
| 10. SANJEEV KUMAR RAWALWASIA | 10 Jun |
| 11. SONLY LYNGDOH | 13 Jun |
| 12. YASIN ALI BHUIYA | 14 Jun |
| 13. JONE SIANGSHAI | 15 Jun |
| 14. RANJIT BHATTACHARJEE | 16 Jun |
| 15. SUDIPTA PAUL | 16 Jun |
| 16. BIR SINGH ROHILA | 19 Jun |
| 17. AJEN BASUMATARY | 21 Jun |
| 18. BIKRAM NATH | 21 Jun |
| 19. BETHEL SIANGSHIA | 22 Jun |
| 20. PARITOSH DEB | 26 Jun |
| 21. ANAND SHARMA | 27 Jun |
| 22. IMNALEPSHI | 27 Jun |
| 23. PRABIN KALITA | 28 Jun |
| 24. APURBA THAKURIAH | 30 Jun |
| 25. MD. IKBAL HUSSAIN | 30 Jun |
| 26. VIKAS VERMA | 30 Jun |
| | |

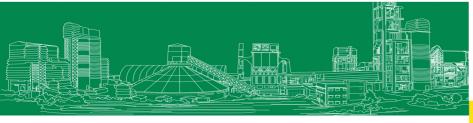
KOLKATA OFFICE

BINEES ROY GAYANG
 KAMALA KANTA SAHOO
 Jun

GUWAHATI OFFICE

| 1. SUVRAJIT NEOG | 01 June |
|---------------------------|---------|
| 2. JAYDEEP JHA | 03 June |
| 3. SONU SINGH | 04 June |
| 4. VIJAY KUMAR DUBEY | 06 June |
| 5. LILA KANTA SHARMA | 11 June |
| 6. PRANAB JYOTI BORUAH | 18 June |
| 7. AKBAR HUSSAIN BARBHUYA | 21 June |
| 8. SURMAN ALI | 22 June |







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NEW JOINEES

PLANT

| SL NO | РНОТО | NAME OF EMPLOYEE | DEPT. | DESIG. |
|-------|-------|---------------------|--------------------|---------------|
| 1 | | BHASKAR JYOTI GOGOI | ADMINISTRATION | EXECUTIVE |
| 2 | | RISHAV GHOSH | FINANCE & ACCOUNTS | SR. EXECUTIVE |

